

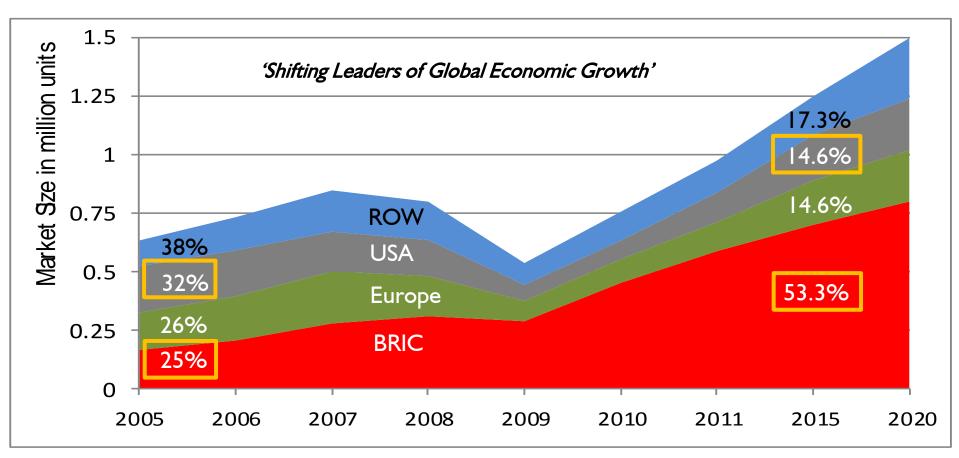






World CE Market



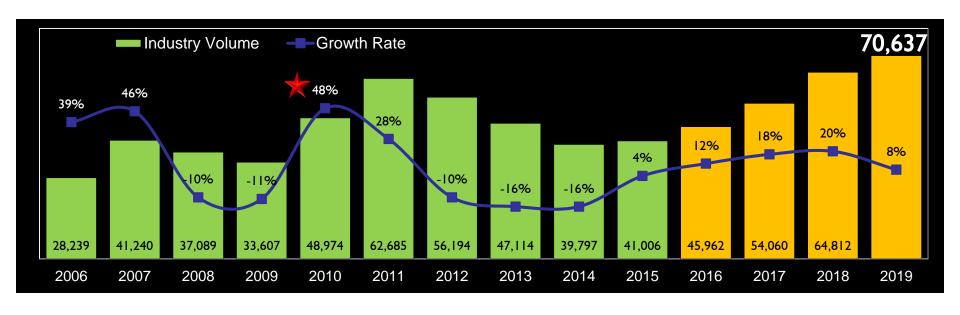


Source: World Market Analysis



India CE Market





Strong Long Term Potential





Vehicular Emissions Challenge



Environment – Vital Stats



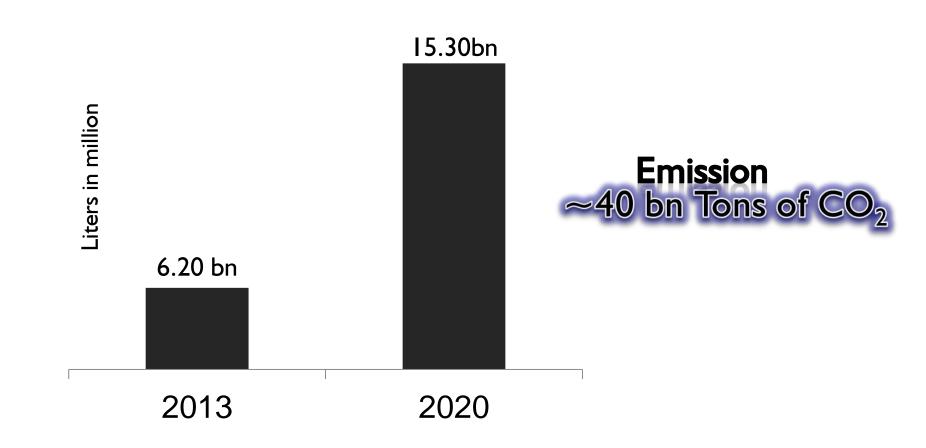
- Global CO₂ emissions expected to increase by 1.9% annually between 2001
 2025 that may result in more than 5°C temperature rise.
- Developing countries' emissions are expected to grow above the world average at 2.7%
- 31% of petroleum oils consumed by CEV & tractors and second to Transport sector.
- Each gallon of fuel CEV burns adds 20 pounds of CO₂ in the environment
- This means we are adding \sim 4 Tonnes of CO₂/vehicle/year

*Source: Petrofed and Indian Oil corp. Limited



2020 Estimated Fuel Demand







Fuel Efficiency as an Opportunity



30% Fuel Efficiency gain by 2020 would translate:

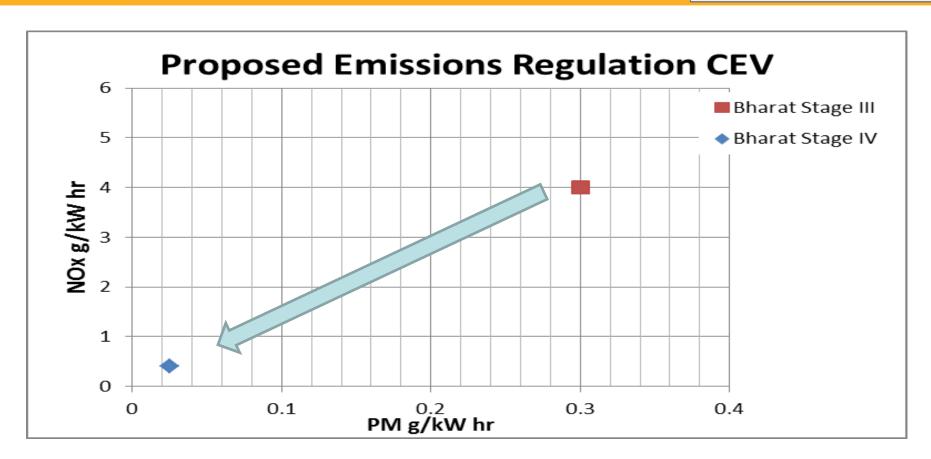
- ~ 5.0 billion Litres of Fuel Saved / Year
- II.5 bn tonnes of CO2
- Savings on the subsidy

There is a case to therefore incentivize the Innovations driving fuel efficiency programs in industry



Emissions – CEV Market

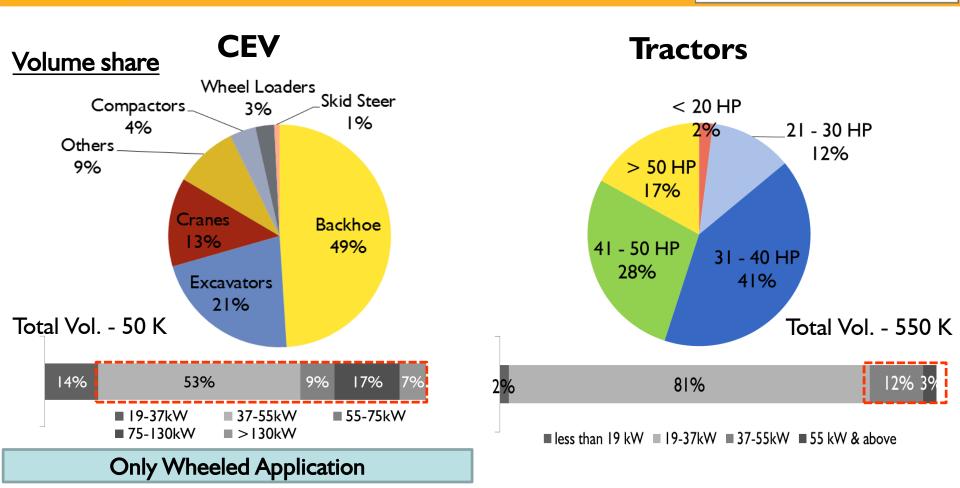






Power bands







BS IV : Implications



- Step changes needed on engine platforms.
- Significant investments and lead times :
 - OEM Readiness
 - FIE Manufacturing capacity readiness
 - After Treatment technology viability / footprint
- Customer Impact: Initial Price and After-market, equipment serviceability and maintenance.

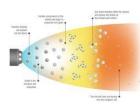
Fuel quality, availability and infrastructure pan India.

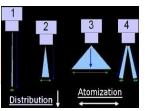


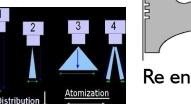
Technology Shift (In Cylinder)



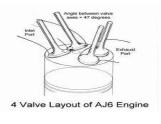
Combustion System







Re entrant Piston Bowl



4 Valves per cylinder





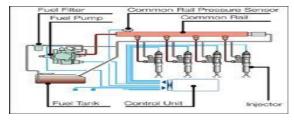
Optimized Nozzle Spray Pattern, Zero sac vol.



Inline Pump



Rotary Pump



Common Rail System Third generation (2200 bar)

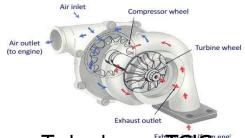
Fuel Injection Equipment(FIE)



Technology Shift Air Management



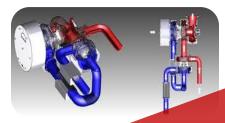




Turbocharger, TCIC, end WG TC

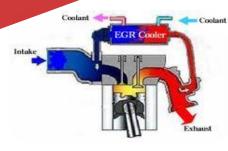
Variable Geometry Turbocharger

- Controls exhaust pressure to drive EGR flow
- Variable position vane allow tailored performance
- Customer Value
 - Faster Response
 More Torque
 - Improved Fuel Economy

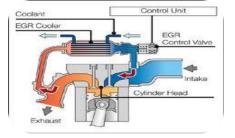


Two Stage TC

Variable Geometry TC



Cooled EGR



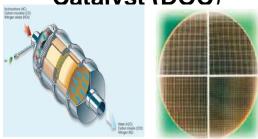
EGR with controller (Pneumatic/ Electrical) High Pressure /Low Pressure

Exhaust Gas Recirculation

Aftertreatment Technology Strategy



Diesel Oxidation Catalyst (DOC)

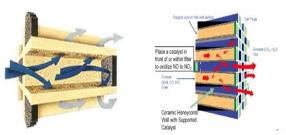


- •Additional Transformation of No to NO2.
- ■PM reduction with SoF oxidation.
- Low Maintenance and cost

Challenges:

- ■Thermal & Chemical stability
- ■Formation of sulfuric acid

Diesel Particulate Filter (DPF)

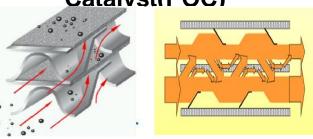


- Consists of particle collecting and the regeneration device
- Reduction of Ultra fine particle
- ■Filter Efficiency >99%

Challenges

- ■Regeneration
- ■Thermal failure

Particulate Oxidation Catalyst(POC)



- •Filter Efficiency of 60-80%(Less than DPF)
- Passive regeneration(Typically)
- Less sensitive to ash accumulation

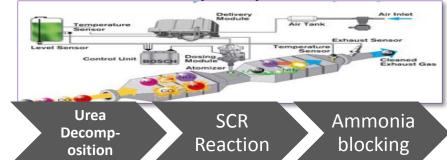
Challenges:

■Low Sulfur Diesel

Aftertreatment Technology Strategy



Selective Catalytic Reduction (SCR)

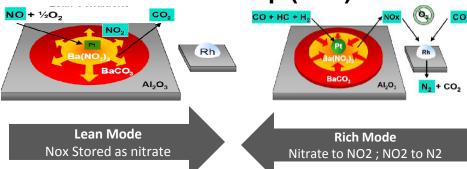


- ■Urea Aqueous solution, Freezing at -11°C
- Catalyst
 - •Urea injection and control system
 - Optimized for good fuel efficiency

Challenges

- ■Infrastructure & Cost
- Sulfur poisoning / desulfurization
- Low temperature range.

Nox absorber Catalyst (NAC) Lean NOx Trap (LNT)



- ■NOx conversion efficiency 10%-25%
- Option for retrofit/Easy to install and integrate

Challenges

- Sulfur poisoning / desulfurization
- Long-term stability / thermal aging
- Limited DeNOx regen operation area.



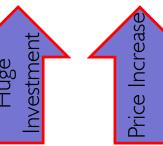
Key Challenges

T4f Compliance



- ☐ Packaging and sign-off of exhaust after-treatment installation including
 - SCR (catalyst)
 - **DEF** (diesel exhaust fluid) injection system and
 - On board diagnostic to monitor and control the NOx content in the exhaust
- ☐ Complex technology for after market support & End user
- ☐ Fuel Quality and Adulteration would pose challenge to system reliability.
- ☐ Cost to end Customer.

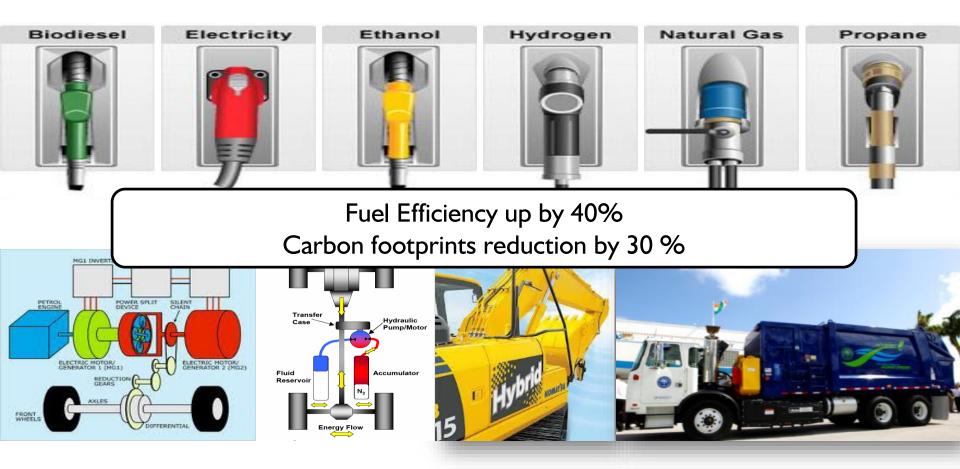






Alternate Energy

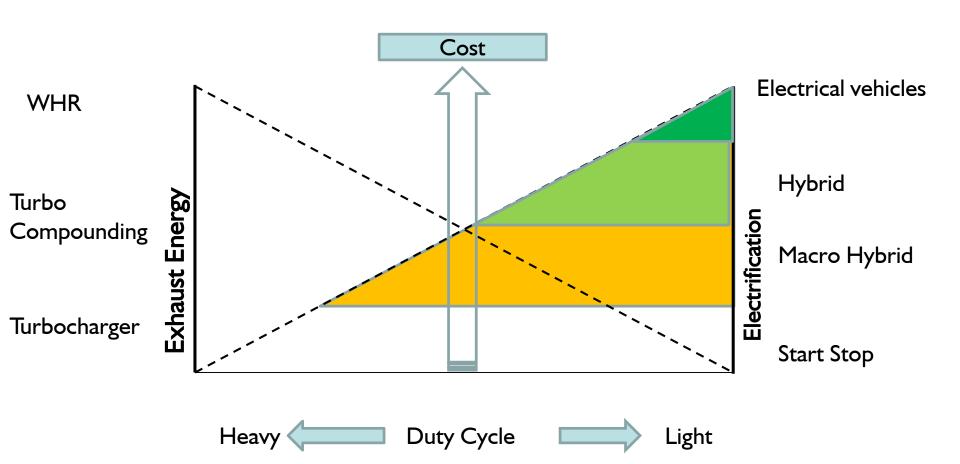






Efficiency Improvement







Summary



- NRMM industry is on a cross road where it needs to preparing for next level of Challenges.
- BS IV significant impact on powertrain footprint (technology, manufacturing, FIE, supply chain, after-sales as well as the Customer).
- No. of Potential solutions for BS IV possible, but key lies in well Integrated Solution that meets end Customer requirement and Aftermarket support.
- Industry is ready with technology, however the lead times high to establish the footprint.



Summary



- NRMM Industry population would rise by 2020, pressure on fuel demand and environment impact esp. CO2 emissions.
- Fuel Efficiency is the big opportunity, need for Innovations to generate at least 30% reduction.
- Opportunity areas: Efficiency Innovations, Hybrid Technologies, Alternate Fuels, FE Labeling, Incentivization etc.





Thank You

